# Benefits of Working with a Coach

Coaching is proven to work when these two factors are present: The client is willing to grow, and there is a gap between where they are now and where they want to be. That is all that is necessary for you and your coach to solve problems, create a new life, turn a business around, double sales and profitability, and design and implement a plan of action, or create whatever else is called for to ensure that you have what you need to get more of what you want.

## With a Coach, You Will:

# Take More, Better, and Smarter Actions Because You Set the Goals You Really Want

Ultimately, humans do what they really want to do anyway. Finding out exactly what you *really* want for yourself and your business is our first task together. I help you to distinguish between what you "coulda," "shoulda," "oughta," and have-to want from what you, in your heart of hearts, *really* want for yourself. Once you create the ideal goal, you're much more likely to naturally and consistently take actions to reach it.

## Have a Balanced Life that Works Well Because You Designed It "Selfishly"

Sorry, but having it all means starting with a balanced life. And you know what *that* means—it's time to be very, very selfish. Not egotistical, but Selfish. With a capital S. I'll show you how to be selfish yet responsible. And how to get your needs met and still have people like you! This process is called establishing your personal foundation. You'll *love* building your foundation because you know you're worth it. You need this base if you are to be yourself.

### Make and Keep More Money. You Are Worth More Than You're Making

Money, money! You must have it and have a lot more of it than you think. You know you can make and keep more money, so why don't you? I'll help you increase your business, fill your practice, pay off old bills, set up a financial plan and future, and help design a strategy for you to earn more from your professional efforts. Yes, you can!

#### Reach for More, Much More, and Not Be Consumed in the Process

When people have a partner they trust, they will always reach for more because they can afford to.

## Make Better Decisions for Yourself and Your Business Because Your Focus Is Clear

Every single client of mine is smart, smart, and smart. Yet they still use me. Why? Because they know the value of sharing ideas with someone who understands them and is subjective enough to want a lot for them, yet objective enough not to be biased or self-serving. Just talking about your options with someone who can listen is often enough to have it all become very clear. You'll always get my honest, constructive views.

#### Have a Lot More Sustainable Energy—No More Chugging Along

When you're happy, productive, and free from tolerations and problems, you're going to *feel* better!